



Glen Echo Park
7300 MacArthur Boulevard
Glen Echo, MD 20812
301.634.2270

Wintergreen Plaza
837-D Rockville Pike
Rockville, MD 20852
301.251.5766

Michael J. Bobbitt
Artistic Director

February, 2017

Leon Seemann
Interim Managing Director

Dear Friend,

Committee Chairs

Richard Gervase and Stuart Delery
Leslie Miles and Jayson Schwam

We invite you to celebrate Adventure Theatre MTC's 65th year of providing top-quality children's theater and musical theater education as a Sponsor of our Annual Gala in the beautiful **Glen Echo Park** on **Thursday, April 20, 2017**. Our Pre-Professional Program students will perform with a Broadway star!

Gala Committee

Mayra Bayonet
Lydia Benson
Sy Dubow
Nisreen Farhan
Teresa Giral
Richard Hartzell
Mitchell & Patti Herman
Glen & Lauren Howard
Joanna Hurt
Debbie Lange
Joy Langford
Carol Leahy
Susie Leong
Bob & Jane Levey
Glen Makl
Erin McCahill
Stephanie Nealer
Jay and Louise Niepoetter
Jennifer Rand
Sari Raskin
Holly Shockey
Melissa Siegel
Mary Slimp
Will Stevenson
Dana Young

The evening begins with a VIP Reception under Glen Echo's Cuddle Up pavilion. Then the party will move to the historic Spanish Ballroom, where guests will enjoy dinner and a show. At the Gala, we will also present an Adventure supporter with the 2017 Judy Frosh Spirit of Adventure Award honoring their commitment to our organization.

This year, we are sincerely humbled to be joined by Attorney General Brian Frosh, Wendy Frosh, and Robin Frosh to honor the recent passing of Judy Frosh, Founder of Adventure Theatre.

The **Annual Gala** is an opportunity for Adventure to celebrate the positive impact that theater has had on our community. Just as importantly, the gala ensures that Adventure is able to continue its amazing work for years to come. We hope that you will join us in this success and help us continue to provide these important services to young people across the region.

Thank you again for considering this opportunity to sponsor **Adventure Theatre MTC's 2016 Gala**. All sponsorships must be confirmed by February 27 to be included in this year's gala.

Honorary Gala Chairs

Atty Gen. Brian Frosh
Wendy Frosh
Robin Frosh

You can visit adventuretheatre-mtc.org/sponsor to secure you sponsorship, or you can contact Elliott Kashner, Institutional Giving Manager, at 301-634-2262 or ekashner@adventuretheatre-mtc.org for assistance.

Honorary Gala Committee

Eric Luedtke
Sen. Cheryl Kagan
Sen. Rich Madaleno
Craig Pascal
Victor Shargai

With thanks and very best regards,

Adventure Theatre MTC's Gala Committee



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Adventure Theatre MTC's 2017 Gala Sponsorship Opportunities and Benefits

Marquis Sponsorship - \$25,000 (Only 1 available)

- Naming rights for Adventure Theatre MTC's 2017 Gala
- Political or community leader seated at your table
- Plus all Red Carpet Level benefits

Red Carpet Sponsorship - \$10,000

- Invitation for 10 guests to attend VIP reception
- Opportunity to present opening remarks at VIP reception (limited to first 2 sponsors)
- A reserved table for 10 guests at Gala with signage
- 2 reserved high-top tables at VIP Reception with signage
- Full-page ad / message in Gala playbill
- Verbal acknowledgement during Gala performance
- One-time, targeted usage of Adventure Theatre MTC list
- Photo opportunity with Broadway Star
- Special "thank you" from a student performer
- Signed poster from Broadway star

Gold Level Sponsorship - \$5,000

- Invitation for 6 guests to attend VIP reception
- A reserved table for 6 guests at Gala with signage
- 1 reserved High-Top table at VIP Reception with signage
- Verbal acknowledgement during Gala performance
- Half-page ad / message in Gala playbill
- Photo opportunity with Broadway Star
- Specialty naming benefit: ~~Broadway Star~~ (taken), ~~Media~~ (taken), VIP, Bar/Signature Cocktail, Dessert, etc
- Special "thank you" from a student performer
- Signed poster from Broadway star

Silver Level Sponsorship - \$2,500

- Invitation for 4 guests to attend VIP reception
- Seating for 4 guests at Gala
- Quarter-page ad or message in Gala playbill
- Special "thank you" from a student performer
- Signed poster from Broadway star

Bronze Level Sponsorship - \$1,000

- Invitation for 2 guests to attend VIP reception
- Seating for 2 guests at Gala

All levels include:

- Recognition in Gala playbill and on invitation (if received prior to Feb 15)
- Logo or name displayed during VIP Reception and Gala
- Logo or name prominently displayed on Gala webpages, invitations, and marketing

*Adventure Theatre MTC is a tax exempt 501 C (3) organization. Tax ID # 52-6054621
 Non-deductible portion of your sponsorship is \$90 per gala ticket used.*



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Adventure Theatre MTC's 2017 Gala Sponsorship Pledge Form

YES, I would like to Sponsor of Adventure Theatre MTC's 2017 Gala-

- Marquis Sponsorship: \$25,000
- Red Carpet Sponsorship: \$10,000
- Gold Sponsorship: \$5,000
- Silver Sponsorship: \$2,500
- Bronze Sponsorship: \$1,000

Sponsor Name: _____
As you would like it listed

Contact Name: _____

Company Name: (If applicable) _____

Contact phone: _____ Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

- Check enclosed made payable to: Adventure Theatre MTC
- Sponsorship donation will be processed online at adventuretheatre-mtc.org/sponsor
- Please process this Credit Card Payment
 - Visa MasterCard Discover

Name on card _____ Security Code _____

Number _____ Expiration _____

- No, I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of \$ _____

In order to be listed in our invitation, please email or mail this form by February 27 to:

Elliott Kashner
Adventure Theatre MTC
7300 MacArthur Boulevard
Glen Echo, MD 20812
ekashner@adventuretheatre-mtc.org

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