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Adventure Theatre and Musical Theater Center Merge

Exciting combination to unite programs and expand award-winning service

GLEN ECHO, MD. AND ROCKVILLE, MD. – Adventure Theatre and Musical Theater Center are very pleased to announce their agreement to merge.

The combined entity, called Adventure Theatre MTC, unites award-winning theater productions with high-quality musical theater training. The combined entity will be able to serve more of the D.C. region and its young people.

“It is the right step in the exciting evolution of these two entities,” said Adventure Theatre MTC Producing Artistic Director Michael J. Bobbitt. “The combination would not have been possible without the unwavering dedication and support of the Morris & Gwendolyn Cafritz Foundation, Shugoll Research, DLA Piper, Sam Sweet Consulting, Ellinport Consulting, LimeLeap Solutions, the Meltzer Group, Fixation Marketing, Brooks, the Harrison Company, PR Consultant Martin O’Donnell, both our boards of directors, and countless others.”

Adventure Theatre MTC combines the missions of the two organizations. All currently scheduled programs and performances will continue for the near term from their respective locations at Glen Echo Park, Glen Echo, Md. and Wintergreen Plaza, Rockville, Md., as the combined organization determines how best to structure its activities in the future.

“We believe that our community and its young people deserve to experience excellent theater, whether they are seated in the audience or actively training to perform, professionally or otherwise, and that is what the combined entity was formed to provide,” said Bobbitt.

“We are committed to that belief,” said Musical Theater Center co-founder and Adventure Theatre MTC Artistic Associate Diane Hamilton. “That’s why the merger is such a natural fit.”

Adventure Theatre MTC projects it will entertain 75,000 patrons, educate 3,000 students, and provide outreach to over 20,000 community members annually.

The combined entity is pleased to announce the merger, which officially began on March 12, 2012, on the 60th anniversary of Adventure Theatre today.
