



2020 GALA SPONSORSHIP OPPORTUNITIES AND BENEFITS

MARQUEE \$25,000 (ONLY 1 AVAILABLE)

- ◆ Naming rights for Adventure Theatre MTC’s 2020 Gala
- ◆ 18 VIP Reception passes
- ◆ 18 Guest seats at Gala dinner – two premium location tables
- ◆ Honoree and guest seated at your table
- ◆ Your name and/or logo on playbill front cover
- ◆ Autographed item from Broadway star Tracie Thoms
- ◆ Playbill back page exclusive full-page ad
- ◆ Exclusive presentation opportunity at Gala dinner

BROADWAY EXPERIENCE WITH CHIL KONG

As part of your sponsorship at the Marquee Level, you will receive a Broadway theatrical experience with Artistic Director Chil Kong for up to four guests.

INCLUDES

- Travel to New York
- Dinner
- Show and backstage tour

DIAMOND \$15,000 (ONLY 2 AVAILABLE)

- ◆ 10 VIP Reception passes
- ◆ Private table for 10 guests at Gala dinner
- ◆ Option for opening remarks at VIP Reception
- ◆ Special on-stage recognition by a student performer
- ◆ Premium full page playbill ad
- ◆ Photo opportunity with Broadway star Tracie Thoms

DC THEATRE EXPERIENCE WITH CHIL KONG

As a part of your sponsorship at the Diamond Level, you will receive a local theatre experience and dinner with Artistic Director Chil Kong for up to four guests.

RED CARPET \$10,000 (ONLY 4 AVAILABLE)

- ◆ 8 VIP Reception passes
- ◆ 8 Guest seats at Gala dinner
- ◆ Option for opening remarks at VIP Reception
- ◆ Special on-stage recognition by a student performer
- ◆ Full page playbill ad
- ◆ Photo opportunity with Broadway star Tracie Thoms

NAMING RIGHTS

- Performance of Broadway star Tracie Thoms
- Parking
- VIP Reception
- Bar

ADDITIONAL SPONSORSHIPS AVAILABLE (SEE BACK)

PLATINUM	GOLD	SILVER	BRONZE	ART ENTHUSIAST
\$7,500	\$5,000	\$2,500	\$1,000	\$500

To reserve your sponsorship, please contact
Cheyenne Taylor, Development Associate
 ctaylor@adventuretheatre-mtc.org
 301.251.5766



PLATINUM \$7,500

- ◆ 6 VIP Reception passes
- ◆ 6 guest seats at Gala dinner
- ◆ Full page playbill ad
- ◆ Special on-stage recognition by a student performer
- ◆ Photo opportunity with Broadway star Tracie Thoms

PERFORMANCE BY ACADEMY STUDENTS

As part of your sponsorship at the Platinum Level, you will enjoy a special performance by talented students in Adventure Theatre MTC's Academy at a mutually agreed upon date and location.

GOLD \$5,000

- ◆ 4 VIP Reception passes
- ◆ 4 Guest seats at Gala dinner
- ◆ Special on-stage recognition by a student performer
- ◆ Half page playbill ad
- ◆ Photo opportunity with Broadway star Tracie Thoms

SILVER \$2,500

- ◆ 4 VIP Reception passes
- ◆ 4 Guest seats at Gala dinner
- ◆ Special benefit - family day at the theatre
- ◆ Listing in the program

BRONZE \$1,000

- ◆ 2 VIP Reception passes
- ◆ 2 Guest seats at Gala dinner
- ◆ Listing in the program

ART ENTHUSIAST \$500

- ◆ 1 VIP Reception pass
- ◆ 1 Guest seat at Gala dinner
- ◆ Listing in the program

ALL SPONSORS RECEIVE

- ◆ Logo or name displayed during VIP Reception and Gala
- ◆ Logo or name prominently displayed on Gala webpages, invitations, and marketing
(To be included in the invitation, commitments must be made by 1/31/2020)
- ◆ Signed photograph from Broadway star Tracie Thoms
- ◆ VIP Reception to be held immediately preceding Gala

ABOUT THE GALA

Step out in Style

Thursday, March 19, 2020, 7pm

This year, Adventure Theatre MTC honors media pioneer Donald Thoms with the 2020 Judy Frosh Spirit of Adventure Award.

Join us for a night of celebrating theatre with performances by Broadway Star Tracie Thoms and students from our very own Pre-Professional Program.

Proceeds support ATMTC's mission and commitment to Educate, Advance, & Inspire youth in the arts.

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