



Glen Echo Park
7300 MacArthur Blvd
Glen Echo, MD 20812

Wintergreen Plaza
837-D Rockville Pike
Rockville, MD 20852

Leon Seemann, CFRE
Executive Director

Chil Kong
Artistic Director

Margo Brenner Collins
Education Director

BOARD OF DIRECTORS

Leslie Miles, Chair
Topside, LLC

Richard Gervase, Vice Chair
Attorney/Non-Profit Consultant

Trish Glowacki, Treasurer
Glow Media, LLC

Melissa Siegel, Secretary
Former MTC Board Chair

Mayra Bayonet
Communities Connect Consulting

Kay Bowman
Montgomery County Public Libraries

Christina Chang
ASB

Jeanne H. Ellinport
American Music Therapy Association

Kymerly Escobar
Pew Charitable Trusts

Gaynelle Evans
MCM

Nisreen Farhan-Schneider
International Monetary Fund

Dr. Teresa Giral
Bethesda /Chevy Chase Counseling

Roland Hawthorne
NFP

Mitchell Herman
Dana Creative Concepts Corp

Ebonie Johnson-Cooper
Young, Black, and Giving Back Institute

Carol Leahy
Former AT Artistic Director & Board Chair

Scott Loughlin
Hogan Lovells, US LLC

Lynn Parseghian
Tregaron Conservancy

Mary Slimp

Thomas Squire
TV One

Caren Weinreich

January 2020

Dear Friend of Adventure Theatre,

We invite you to join with us in celebration of **Adventure Theatre MTC's 68th year** of providing top-quality children's theatre and musical theatre education by sponsoring our 2020 Gala on **Thursday, March 19, 2020**.

The gala will feature:

- Private VIP Reception for sponsors and special guests
- Sit-down dinner for 200+ people
- Performance by Broadway and TV Star **Tracie Thoms**
- Musical numbers performed by our Pre-Professional Program Students

In addition, we will present the **2020 Judy Frosh Spirit of Adventure Award to Donald Thoms** in honor of his commitment to diversity and the arts on public television and his contributions to regional theatre. The award is named after our founder who believed that children should always be exposed to culture and arts.

As a nonprofit, Adventure Theatre relies on our partnerships with community leaders to help us provide arts and educational programming to the children and families throughout the area. The Gala serves as an incredible way to celebrate the difference ATMTC makes in the lives of children and youth across the region, its leadership in diversity among DC-area theatres, and its vision for educating and inspiring new generations of theatre artists and audiences. With your support, we can make sure that all children have access to live theatre and high-quality musical theatre education regardless of their financial resources.

To secure your sponsorship, please contact Cheyenne Taylor, Development Associate, at **301-251-5766** or **ctaylor@adventuretheatre-mtc.org**. Cheyenne will also be happy to answer any questions you may have regarding the March 19 event or supporting Adventure Theatre MTC.

With thanks and very best regards,

Anna Behnam, Chair
gala@adventuretheatre-mtc.org
240-421-1298



2020 GALA SPONSORSHIP OPPORTUNITIES AND BENEFITS

MARQUEE \$25,000 (ONLY 1 AVAILABLE)

- ◆ Naming rights for Adventure Theatre MTC’s 2020 Gala
- ◆ 18 VIP Reception passes
- ◆ 18 Guest seats at Gala dinner – two premium location tables
- ◆ Honoree and guest seated at your table
- ◆ Your name and/or logo on playbill front cover
- ◆ Autographed item from Broadway star Tracie Thoms
- ◆ Playbill back page exclusive full-page ad
- ◆ Exclusive presentation opportunity at Gala dinner

BROADWAY EXPERIENCE WITH CHIL KONG

As part of your sponsorship at the Marquee Level, you will receive a Broadway theatrical experience with Artistic Director Chil Kong for up to four guests.

INCLUDES

- Travel to New York
- Dinner
- Show and backstage tour

DIAMOND \$15,000 (ONLY 2 AVAILABLE)

- ◆ 10 VIP Reception passes
- ◆ Private table for 10 guests at Gala dinner
- ◆ Option for opening remarks at VIP Reception
- ◆ Special on-stage recognition by a student performer
- ◆ Premium full page playbill ad
- ◆ Photo opportunity with Broadway star Tracie Thoms

DC THEATRE EXPERIENCE WITH CHIL KONG

As a part of your sponsorship at the Diamond Level, you will receive a local theatre experience and dinner with Artistic Director Chil Kong for up to four guests.

RED CARPET \$10,000 (ONLY 4 AVAILABLE)

- ◆ 8 VIP Reception passes
- ◆ 8 Guest seats at Gala dinner
- ◆ Option for opening remarks at VIP Reception
- ◆ Special on-stage recognition by a student performer
- ◆ Full page playbill ad
- ◆ Photo opportunity with Broadway star Tracie Thoms

NAMING RIGHTS

- Performance of Broadway star Tracie Thoms
- Parking
- VIP Reception
- Bar

ADDITIONAL SPONSORSHIPS AVAILABLE (SEE BACK)

PLATINUM	GOLD	SILVER	BRONZE	ART ENTHUSIAST
\$7,500	\$5,000	\$2,500	\$1,000	\$500

To reserve your sponsorship, please contact
Cheyenne Taylor, Development Associate
 ctaylor@adventuretheatre-mtc.org
 301.251.5766



PLATINUM \$7,500

- ◆ 6 VIP Reception passes
- ◆ 6 guest seats at Gala dinner
- ◆ Full page playbill ad
- ◆ Special on-stage recognition by a student performer
- ◆ Photo opportunity with Broadway star Tracie Thoms

PERFORMANCE BY ACADEMY STUDENTS

As part of your sponsorship at the Platinum Level, you will enjoy a special performance by talented students in Adventure Theatre MTC's Academy at a mutually agreed upon date and location.

GOLD \$5,000

- ◆ 4 VIP Reception passes
- ◆ 4 Guest seats at Gala dinner
- ◆ Special on-stage recognition by a student performer
- ◆ Half page playbill ad
- ◆ Photo opportunity with Broadway star Tracie Thoms

SILVER \$2,500

- ◆ 4 VIP Reception passes
- ◆ 4 Guest seats at Gala dinner
- ◆ Special benefit - family day at the theatre
- ◆ Listing in the program

BRONZE \$1,000

- ◆ 2 VIP Reception passes
- ◆ 2 Guest seats at Gala dinner
- ◆ Listing in the program

ART ENTHUSIAST \$500

- ◆ 1 VIP Reception pass
- ◆ 1 Guest seat at Gala dinner
- ◆ Listing in the program

ALL SPONSORS RECEIVE

- ◆ Logo or name displayed during VIP Reception and Gala
- ◆ Logo or name prominently displayed on Gala webpages, invitations, and marketing
(To be included in the invitation, commitments must be made by 1/31/2020)
- ◆ Signed photograph from Broadway star Tracie Thoms
- ◆ VIP Reception to be held immediately preceding Gala

ABOUT THE GALA

Step out in Style

Thursday, March 19, 2020, 7pm

This year, Adventure Theatre MTC honors media pioneer Donald Thoms with the 2020 Judy Frosh Spirit of Adventure Award.

Join us for a night of celebrating theatre with performances by Broadway Star Tracie Thoms and students from our very own Pre-Professional Program.

Proceeds support ATMTC's mission and commitment to Educate, Advance, & Inspire youth in the arts.

To reserve your sponsorship, please contact
Cheyenne Taylor, Development Associate
ctaylor@adventuretheatre-mtc.org
 301.251.5766



2020 Gala Sponsorship Pledge Form

YES, I would like to Sponsor of Adventure Theatre MTC's 2020 Gala

- | | |
|--|--|
| <input type="checkbox"/> Marquee Sponsorship: \$25,000* | <input type="checkbox"/> Red Carpet Sponsorship: \$10,000 |
| <input type="checkbox"/> Diamond Sponsorship: \$15,000 | <input type="checkbox"/> Platinum Sponsorship: \$7,500 |
| <input type="checkbox"/> Gold Sponsorship: \$5,000 | <input type="checkbox"/> Silver Sponsorship: \$2,500 |
| <input type="checkbox"/> Bronze Sponsorship: \$1,000 | <input type="checkbox"/> Arts Enthusiast Sponsorship: \$500 |

Sponsor Name: _____

As you would like it listed

Contact Name: _____

Company Name: (If applicable) _____

Contact phone: _____ Email: _____

Address: _____

City: _____ State: _____ ZIP: _____

- Check enclosed made payable to: Adventure Theatre MTC
- Sponsorship donation will be processed online at bit.ly/atmtcsponsor
- Please process this Credit Card Payment: Visa MasterCard Discover

Name on Card _____ Security Code _____

Card Number _____ Expiration _____

- No, I/We are unable to sponsor this year, but enclosed is a tax-deductible contribution in the amount of \$ _____

In order to be listed in our invitation, please email or mail this form by January 31 to:

Craig Stapert
Adventure Theatre MTC
7300 MacArthur Boulevard
Glen Echo, MD 21802
cstapert@adventuretheatre-mtc.org

* The Marquee Sponsorship is limited to one sponsor and will be honored based on order of receipt.

*Adventure Theatre MTC is a tax exempt 501(c)3 organization. Tax ID # 52-6054621
Non-deductible portion of your sponsorship is \$90 per gala ticket used*